

# Prepare and deliver a persuasive speech about the value of a school kitchen garden

**Subject(s):** English

**Grade(s):** 8

**Key Stage(s):** 3

## Learning intention(s)

Students will develop their persuasive speaking skills by preparing and delivering a speech that argues for the importance of a school kitchen garden, using rhetorical devices, evidence, and engaging language to influence their audience.

## Mapping to curriculum

<b>Scope and Sequence Statement</b>	<b>How it is Addressed in the Activity</b>
<b>Speaking and Listening</b>	
<ul style="list-style-type: none"> <li>• Speak and listen appropriately in formal contexts</li> <li>• Use skills and strategies of effective speakers</li> <li>• Organise ideas logically with clear introductions and conclusions</li> <li>• Demonstrate positive listening and speaking behaviour</li> <li>• Engage creatively and critically with spoken texts</li> </ul>	<ul style="list-style-type: none"> <li>• Students prepare and deliver a persuasive speech aimed at the school leadership team, using appropriate tone and register.</li> <li>• Students use rhetorical devices (ethos, pathos, logos), varied sentence structures, and clear enunciation to engage their audience.</li> <li>• Students structure their speech with a compelling introduction, supporting arguments, counterarguments, and a strong conclusion.</li> <li>• Students practice attentive listening and confidence in presenting their viewpoints.</li> <li>• Students critically evaluate and respond to counterarguments, enhancing their persuasive reasoning.</li> </ul>
<b>Writing and Representing</b>	
<ul style="list-style-type: none"> <li>• Use language features to create meaning and impact</li> </ul>	<ul style="list-style-type: none"> <li>• Students craft persuasive language, including rhetorical questions, repetition, and emotive vocabulary.</li> </ul>
<b>Use of ICT</b>	
Inquire, organise and present texts	<ul style="list-style-type: none"> <li>• Extension task encourages students to record and share their speech digitally via podcast or video.</li> </ul>

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## Lesson Instructions

Imagine you are presenting to the school leadership team to advocate for increased funding and support for the school kitchen garden. Prepare a **3–4 minute persuasive speech** that:

1. **Engages the audience:** Start with a rhetorical question, a powerful statistic, or a personal anecdote about gardening
2. **Explains the benefits:** Discuss how a school kitchen garden enhances learning (science, sustainability, teamwork), promotes well-being, and benefits the environment.
3. **Addresses counterarguments:** Acknowledge and refute concerns (e.g., cost, maintenance, space constraints).
4. **Calls to action:** End with a strong, memorable statement urging the school to invest in the garden.

### Success Criteria:

- Use persuasive techniques (ethos, pathos, logos, rhetorical questions, repetition).
- Speak clearly and confidently with appropriate tone and emphasis.
- Use varied sentence structures and engaging language.
- Organise ideas logically with a strong introduction, body and conclusion.

### Extension Activity

Record your speech as a podcast or video and share it with the school community.